



# Recalling Political Messages: About the Framing of a Presidential Speech and Its Subsequent News Coverage

By Sophia Schulze

GRIN Verlag Jan 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2011 in the subject American Studies - Miscellaneous, grade: 1,0, Free University of Berlin (John-F.-Kennedy-Institut), course: The Media and Public Opinion in US Foreign Policy, language: English, abstract: It is widely known that the public in the U.S. counts on the mass media to get information about political affairs these days (Pew Research Center 2010: 1), not only because it is hardly possible for people to gather all the political information they get from the media by themselves but also because political issues are usually very complex and difficult to comprehend without any guidance (cf. Berinsky/Kinder 2006: 641). What the public knows about politics which is the basis of public debate and can shape public opinion therefore depends to a large extent on what journalists convey in the news (cf. Simon/Xenos 2010: 363; de Vreese 2005: 51). This is also a crucial fact for political actors because they have to take the media into account whenever they want to convey a message or opinion about a political concern to the public. Among...



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