



How to Hire, Train and Keep the Best Employees: For Your Small Business (Paperback)

By Dianna Podmoroff

Atlantic Publishing Co, United States, 2005. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. Ask any manager today and they will say their biggest concern is the competition for talent, good employees. The business costs and impact of employee turnover can be grouped into four major categories: costs resulting from a person leaving, hiring costs, training costs, and lost productivity costs. The estimated cost to replace an employee is at least 150 percent of the person's base salary. As you can see managers must learn to hire, train, and keep your employees highly motivated. Every organization needs a system for hiring, training and keeping superb employees and that is exactly what you'll get from this new book. You will learn to create a workplace full of self-motivated employees who are highly-purpose-driven. You will learn the fundamentals of sound hiring, learn how to identify high-performance candidates, and how to spot evasions and even out well let's call it what it is, lies. The book contains a wide assortment of carefully worded questions that help make the process more effective. Innovative step-by-step descriptions of how to recruit, interview, hire, train and KEEP...

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