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Pursuant Publishing, United States, 2015. Paperback. Book Condition: New. 212 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Accelerate Your Impact: 10 Ways to Fuel Your Nonprofit's Fundraising Engine has been crafted by experienced fundraising professionals for non-profit leaders to give them a look into the future of fundraising leadership. General Editor Trent Ricker and chapter contributors Gary Cole, Allison Lewis Lodhi, Tony Smercina, and Curt Swindoll explore the ins and outs of current best practices in fundraising. Included in its pages are practical ways to develop and sustain relationships with constituents, increase mid-level donors and avoid the giving sombrero, and techniques to create dynamic and achievable aspirations for organizations by dissecting and examining the speeches of two of America's most beloved visionaries. This valuable resource also provides useful tools such as a fundraising strategy calendar, metrics for ensuring data-driven decision-making, organizational charts, and references for further reading. Accelerate Your Impact is a unique treasury of knowledge and experience in nonprofit fundraising designed to help an organization overcome the new challenges of today's fundraising landscape and accelerate its impact to change the world. This book should be on the shelves of every...



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