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Business Organisation & Management, Third Edition

By R.C. Bhatia

Ane Books Pvt. Ltd, 2012. Softcover. Book Condition: New. 5th or later edition. This book has been specially prepared keeping in view the revised syllabus of B.Com course of Delhi University. Also, the book will cater to the needs of students of commerce at undergraduate level at the various universities throughout India. It is hoped that the students will find this book interesting and the businessmen who are concerned, directly or indirectly, with the organisation will find this exposition, in moderate compass of, considerable use. Salient features of the book are: ? The language is very simple and lucid. ? Full coverage of the prescribed syllabus. ? Systematic and sequential arrangement of topics. ? Tables and diagrams to illustrate the text. ? Questions at the end of every chapter for self-examination. Contents :- 1. Nature and Scope of Business 2. Business System and Contemporary Business Environment 3. An Entrepreneurial Process 4. Change Management 5. Financial Management 6. Human Resource Management 7. Marketing Management 8. Process of Management 9. Leadership 10. Decision-making 11. Organising 12. Communication 13. Controlling 14. Motivation 15. Dynamics of Group Behaviour. Printed Pages: 352.



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