



Force growth: How to build the world's top brands (reveal the growth rate of the world's top 50 enterprises(Chinese Edition)

By MEI) SI DENG GE ZHU . WANG XING . TAN BEI PING YI

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: Unknown Pages: 280 in Publisher: Machinery Industry Press List Price: 49.00 yuan Author: () Si Dengge book. WANG Xing. Tan Beiping translated Publisher: China Machine Press ISBN: 9.787.111.398.509 Page: 280 Revision: 1 Binding: Paperback: 16 Published :2012 -9-1 printing time: the number of words: Product ID: 22.886.161 Description growth force: how to build the world's top brands. a book of inspiration from the Procter & Gamble Company. a investigation. Procter & Gamble global chief marketing officer Jim Sideng Ge surveyed who growth rate leading enterprises of Procter & Gamble. After Si Dengge with the world's top market research and consulting firm - China brightly lit slightly to design a more comprehensive research system. the relationship between the participation of corporate financial performance with its customers. customer loyalty and customer recommendation up to 10 years of in-depth analysis. The Si Dengge research reveals the black box in the minds of consumers. Neurological research Sideng Ge and his team to examine customer engagement. and measure hidden in the subconscious attitude. to explore the difference of the top companies...



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