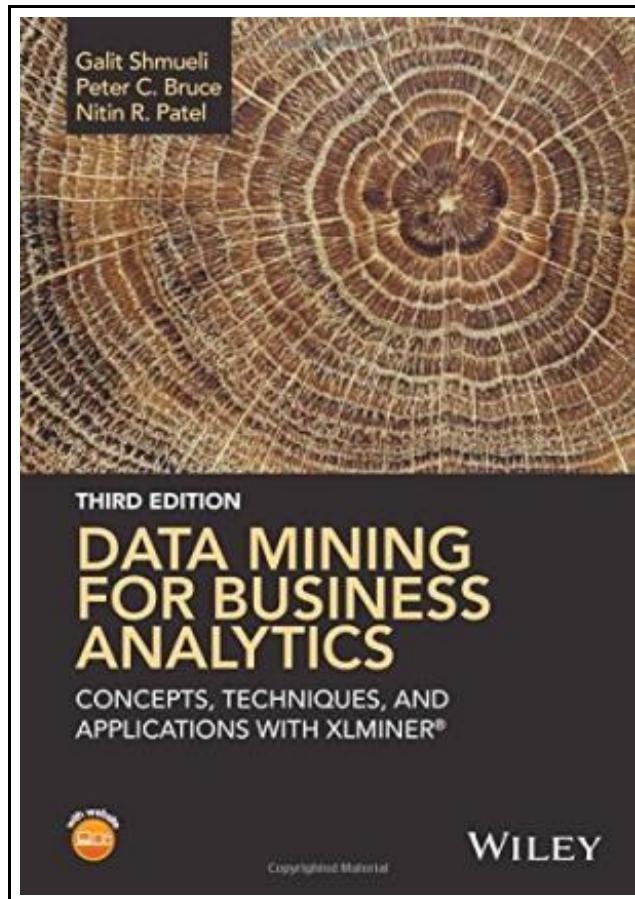


Data Mining for Business Analytics: Concepts, Techniques, and Applications with XLMiner (Hardback)



Filesize: 2.35 MB

Reviews

This publication will be worth purchasing. It typically is not going to cost a lot of. Its been designed in an exceptionally straightforward way and it is just following i finished reading through this pdf through which actually changed me, change the way i believe.

(Irving Roob)

DATA MINING FOR BUSINESS ANALYTICS: CONCEPTS, TECHNIQUES, AND APPLICATIONS WITH XLMINER (HARDBACK)

DOWNLOAD



John Wiley Sons Inc, United States, 2016. Hardback. Book Condition: New. 3rd Revised edition. 254 x 185 mm. Language: English . Brand New Book. Praise for the Second Edition full of vivid and thought-provoking anecdotes.needs to be read by anyone with a serious interest in research and marketing. Research Magazine Shmueli et al. have done a wonderful job in presenting the field of data mining - a welcome addition to the literature. Excellent choice for business analysts.The book is a perfect fit for its intended audience. Keith McCormick, Consultant and Author of SPSS Statistics For Dummies, Third Edition and SPSS Statistics for Data Analysis and Visualization extremely well organized, clearly written and introduces all of the basic ideas quite well. Robert L. Phillips, Professor of Professional Practice, Columbia Business School Data Mining for Business Analytics: Concepts, Techniques, and Applications in XLMiner(R), Third Edition presents an applied approach to data mining and predictive analytics with clear exposition, hands-on exercises, and real-life case studies. Readers will work with all of the standard data mining methods using the Microsoft(R) Office Excel(R) add-in XLMiner(R) to develop predictive models and learn how to obtain business value from Big Data. Featuring updated topical coverage on text mining, social network analysis, collaborative filtering, ensemble methods, uplift modeling and more, the Third Edition also includes: * Real-world examples to build a theoretical and practical understanding of key data mining methods * End-of-chapter exercises that help readers better understand the presented material * Data-rich case studies to illustrate various applications of data mining techniques * Completely new chapters on social network analysis and text mining * A companion site with additional data sets, instructors material that include solutions to exercises and case studies, and Microsoft PowerPoint(R) slides * Free 140-day license to use XLMiner for Education software Data Mining...

-  [**Read Data Mining for Business Analytics: Concepts, Techniques, and Applications with XLMiner \(Hardback\) Online**](#)
-  [**Download PDF Data Mining for Business Analytics: Concepts, Techniques, and Applications with XLMiner \(Hardback\)**](#)

You May Also Like



Who am I in the Lives of Children? An Introduction to Early Childhood Education (Paperback)

Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 10th Revised edition. 254 x 201 mm. Language: English . Brand New Book. Note: This is the bound book only and does not include access...

[Save Document »](#)



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to...

[Save Document »](#)



Any Child Can Write (Paperback)

Oxford University Press Inc, United States, 2003. Paperback. Book Condition: New. 4th Revised edition. 201 x 135 mm. Language: English . Brand New Book ***** Print on Demand *****. Harvey S. Wiener shows how parents can...

[Save Document »](#)



Public Opinion + Conducting Empirical Analysis

SAGE Publications Inc, United States, 2011. Kit. Book Condition: New. Revised ed.. 279 x 217 mm. Language: English . Brand New Book. Public Opinion : One of the central tenets of a democracy is that...

[Save Document »](#)



Alphabet Tracing (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****. Alphabet Tracing, Letters A-Z, provides extensive focus on alphabet tracing and printed letter...

[Save Document »](#)